



## ***Building a Better Board – Keys to Success***

***with Scott Heyman***

**Tuesday, July 25, 2017**

**9:00 am - 12:00 pm**

**Fee \$70 includes nutritious snacks and drinks**

**REGISTER ONLINE at [www.hsctc.org/workshops](http://www.hsctc.org/workshops)**

**Borg Warner Conference Room, Tompkins County Public Library,  
E. Green St. at S. Cayuga St., Ithaca ([driving and access directions below](#))**

**Presented by the Human Services Coalition**

**Co-sponsored by the Tompkins County Public Library**

### **A WORKSHOP FOR BOARD LEADERS AND CHIEF EXECUTIVES.**

Take your Board beyond the basics!

Training for Boards of Directors tends to be mostly about “What Is the Board’s Role?” There are good reasons for this – Boards very frequently “micro-manage” the staff. Just as often they abdicate their responsibilities and let the chief executive run the show.

But the presenter of this workshop believes that Tompkins Boards mostly understand this. They know their job is to build a strong roster of members, give clear direction to the chief executive, hold that person accountable, and help out as fundraisers and ambassadors. But they struggle with execution – with making these things happen.

This workshop is a practical guide to Board success. Very little time is spent on theory or psychology. Attendees will leave knowing *exactly* the steps they need to take to build a solid foundation for Board success.

- ✓ Are you frustrated that your Board doesn’t step up and help to raise money? They would – if you knew what to say to them.
- ✓ Do your meetings drift from one verbal report to another? They don’t have to.
- ✓ Do you want to know what you must do to recruit and keep Board leaders who embody our community’s diversity? Competition for those leaders is intense.
- ✓ Has it been a long time since you provided your chief executive with a meaningful performance review? How can you know how to do that? Or find the time?

Experienced, new, and yet-to-be Board chairs and chief executives will hear about and discuss the eight steps that any Board can, and must, take to become effective and engaged. If you have never heard the words “This is the best Board I ever served on” - you could!

The session will not enable your Board to know the right action to take, the right chief executive to hire, or the risks to take or avoid. But it will give you the organizational base you must have to improve your likelihood of making sound decisions - and of making your members feel their dedicated service is being well used.

### **About the Presenter:**

**Scott Heyman** coordinated the Coalition’s Workshop Series from 2008 to 2016 and he has provided on-site consultations for HSC to nearly half of the staffed non-profit agencies in Tompkins County. He co-founded the Non-profit Finance Officers Association of Tompkins County (FINZ), the Non-profit Chief Executives Association of Tompkins County (EXEX), and an informal association of Tompkins Board Chairs. During his HSC tenure, Scott served as interim chief executive of Suicide Prevention and Crisis Service, Lifelong, and Challenge Industries, and he played a similar role for the T. Colin Campbell Foundation.

Previously he spent 10 years as the President/CEO of Planned Parenthood of the Southern Finger Lakes, 13 years as the Tompkins County Administrator, and five years as the Director of Human Rights for Tompkins County. In all of these positions, he led the development of learning opportunities for staff and board members.

He lives in the Triangle area of North Carolina with his wife Linda, four of their five grown children and six of their seven grandchildren. He consults for non-profit agencies in that area as a volunteer for the Executive Service Corps of the Triangle.

### **Registration and Payment**

**Register online at [www.hsctc.org/workshops](http://www.hsctc.org/workshops).** If you are unable to register and pay online please call 607-273-8686 or email [registration@hsctc.org](mailto:registration@hsctc.org).

### **Cancellation Policy**

**All registration sales are final.** At times a workshop may be cancelled due to inclement weather or other issues. If this occurs, we will post the cancellation on our website: [www.hsctc.org/workshops](http://www.hsctc.org/workshops), email all registered participants, and refund any prepaid fees. If you plan to walk-in, please check our website for the most up-to-date information prior to attending.

### **Scholarships**

Limited scholarships are available to agencies whose non-profit board and staff members cannot attend without one. To request a scholarship, email: [registration@hsctc.org](mailto:registration@hsctc.org) in advance of the workshop.

### **Snacks**

Coffee, other drinks, and snacks are provided at all workshops; lunch is not provided. Attendees at sessions in the Borg Warner Room may leave and eat lunch on the beautiful Ithaca Commons.

### **Special Needs**

Please notify us if you have any special needs; the Coalition wishes to make its workshops accessible to everyone.

**For the comfort of everyone, HSC workshops are fragrance free. We appreciate your cooperation.**

### **Driving and access**

The Library is located in downtown Ithaca on the corner of East Green and South Cayuga Streets.

### **Directions for accessing the Library**

The Library does not open its Main door until 9:30 am, so walk to the northeast corner of the building opposite the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

### **Driving Directions**

**From North or South on Rt. 13 or 34:** Proceed to Green Street in downtown Ithaca. Turn East (toward Cornell and downtown) on Green Street. Proceed approximately six blocks to Cayuga St, take a right turn and proceed as below.

**From South on Rt. 96b:** Proceed down hill on Aurora Street to East Clinton Street.

Turn left and proceed to Cayuga Street. Turn right on Cayuga Street and proceed as below.

**From East on Rt. 79 or 366:** Proceed to downtown on State St hill and veer right onto Seneca St at the bottom of the hill. Stay in the left lane of Seneca St until you come to Cayuga St. Turn left on Cayuga St and proceed as below.

**From West on Rt. 79, 96 or 89:** Proceed east to Fulton St. Turn right on Fulton St and stay in the left lane. Turn left on Green St and proceed about seven blocks to Cayuga Street. Turn right and proceed as below.

**From all directions:** Park in the Cayuga St. parking garage behind the Library and across from the Holiday Inn, or in the Green St. garage (entrance is past the "Pay and Display" and after the Cinemapolis sign on the left) diagonally across from the Library. Please note that "Pay and Display" parking is an option but the cost is twice that of the Green St. or Cayuga St. garages. The Library does not open the main door until 9:30 am, so go to the northeast corner of the Library building next to the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

### **Accessible Parking**

We recommend parking on the first floor (it's actually the second floor of the structure) of the Green Street parking garage near the lime green wall labeled "Green Street." There is an elevator that will take you down to the ground floor which

outlets at the crosswalk on Green Street. Cross the street, turn right and it's a short distance to the northeast corner of the library, next TCAT's Green Street Station. Enter at the door under the green canopy. The Borg Warner room is immediately on your right. If the accessible parking spots are taken near the elevator you can also go one floor up and there are more spaces next to the elevator on the roof.

**The Coalition is a United Way agency.**