



NEW! Storytelling 101 for Leaders, Influencers, and Activists with Rhonda Morton

Thursday, October 19, 2017

8:30 am - 12:00 pm

Fee \$75 includes refreshments

REGISTER ONLINE at www.hsctc.org/workshops

**Borg Warner Conference Room, Tompkins County Public Library,
E. Green St. at S. Cayuga St., Ithaca ([driving and access directions below](#))
Presented by the Human Services Coalition
Co-sponsored by the Tompkins County Public Library**

A WORKSHOP FOR ANYONE INTERESTED IN HARNESSING THE POWER OF STORYTELLING AND LEARNING THE PROCESS FOR TELLING AMAZING STORIES.

As Simon Sinek, British/American author and motivational speaker, says: “People don’t care what we do, unless they know why we do it.” When you want to inform, persuade or inspire an individual or a group, there is no better way to do that than with story. Data and facts need story to give them meaning and make them memorable.

In this dynamic, interactive workshop, you will:

- Follow a step-by-step process to generate your “why I do what I do” story
- Learn, apply, and practice basic storytelling elements to make your story compelling and memorable
- Leave with a story you can incorporate into your personal/professional elevator speech, your recruiting pitches, your fundraising and friend-raising meetings, etc.

About the Presenter:

Rhonda Morton, through *Savannah Consulting*, works with people who want to change the trajectory of their lives and/or workplaces. For individuals, she works through the intelligence of the body, often changing neural pathways, so that what had seemed impossible in the past, becomes easy to achieve. For teams, she designs custom transformation strategies focused on getting real work done. For groups of individuals who don’t work together, she offers programs such as Self Smarts, Launchpad, and other fundamentally life-transforming experiences combining workshops and one-n-one coaching.

She also brings to this workshop 15 years of improvisational performance experience—including singing, moving, and telling stories created in the moment—as well as speaker coaching for employees of Fortune 500 companies, small businesses, and non-profits.

By working with Rhonda, people have obtained/created dream jobs, started businesses, overcome life-long obstacles, saved marriages, turned teams around, become more effective leaders, learned to deliver compelling stories, and brought more mindfulness and well-being to their everyday lives. For more information, visit www.possibilityapplied.com.

Registration and Payment

Register online at www.hsctc.org/workshops. If you are unable to register and pay online please call 607-273-8686 or email registration@hsctc.org.

Cancellation Policy

All registration sales are final. At times a workshop may be cancelled due to inclement weather or other issues. If this occurs, we will post the cancellation on our website: www.hsctc.org/workshops, email all registered participants, and refund any prepaid fees. If you plan to walk-in, please check our website for the most up-to-date information prior to attending.

Scholarships

Limited scholarships are available to agencies whose non-profit board and staff members cannot attend without one. To request a scholarship, email: registration@hsctc.org in advance of the workshop.

Snacks

Coffee, other drinks, and snacks are provided at all workshops; lunch is not provided. Attendees at sessions in the Borg Warner Room may leave and eat lunch on the beautiful Ithaca Commons.

Special Needs

Please notify us if you have any special needs; the Coalition wishes to make its workshops accessible to everyone.

For the comfort of everyone, HSC workshops are fragrance free. We appreciate your cooperation.

Driving and access

The Library is located in downtown Ithaca on the corner of East Green and South Cayuga Streets.

Directions for accessing the Library

The Library does not open its Main door until 9:30 am, so walk to the northeast corner of the building opposite the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

Driving Directions

From North or South on Rt. 13 or 34: Proceed to Green Street in downtown Ithaca. Turn East (toward Cornell and downtown) on Green Street. Proceed approximately six blocks to Cayuga St, take a right turn and proceed as below.

From South on Rt. 96b: Proceed down hill on Aurora Street to East Clinton Street.

Turn left and proceed to Cayuga Street. Turn right on Cayuga Street and proceed as below.

From East on Rt. 79 or 366: Proceed to downtown on State St hill and veer right onto Seneca St at the bottom of the hill. Stay in the left lane of Seneca St until you come to Cayuga St. Turn left on Cayuga St and proceed as below.

From West on Rt. 79, 96 or 89: Proceed east to Fulton St. Turn right on Fulton St and stay in the left lane. Turn left on Green St and proceed about seven blocks to Cayuga Street. Turn right and proceed as below.

From all directions: Park in the Cayuga St. parking garage behind the Library and across from the Hotel Ithaca, or in the Green St. garage (entrance is past the "Pay and Display" and after the Cinemapolis sign on the left) diagonally across from the Library. Please note that "Pay and Display" parking is an option but the cost is twice that of the Green St. or Cayuga St. garages. The Library does not open the main door until 9:30 am, so go to the northeast corner of the Library building next to the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

Accessible Parking

We recommend parking on the first floor (it's actually the second floor of the structure) of the Green Street parking garage near the lime green wall labeled "Green Street." There is an elevator that will take you down to the ground floor which outlets at the crosswalk on Green Street. Cross the street, turn right and it's a short distance to the northeast corner of the library, next TCAT's Green Street Station. Enter at the door under the green canopy. The Borg Warner room is immediately on your right. If the accessible parking spots are taken near the elevator you can also go one floor up and there are more spaces next to the elevator on the roof.

The Coalition is a United Way agency.