



STRATEGIC PLAN 2018-2030

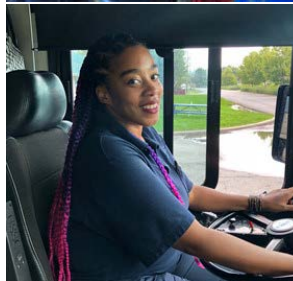


Who We Are

Tompkins Consolidated Area Transit, Inc. (TCAT)


- Not-for-profit corporation
- 143 employees
- Offers public transit to semi-rural Tompkins County
- \$15M annual operating budget
- Operating 34 routes

34 routes
7 days a week
360 days a year
22.5 hours a day



Where we are with ridership

36% Increase in TCAT's Annual Ridership

2006  2018
3,065,309 4,168,734

TCAT Ridership Increased 4.5% in 2018

Nationally, public bus transit ridership declined by ~3%*

So far in 2019, TCAT ridership is up by 8.7%



Challenges on the Horizon

- Tompkins County continues to be a major job center in the Southern Tier with **approximately 15,000 employees commuting from other counties each day**
- **Over 140 recently constructed or planned projects** in the County are expected to generate a population **increase of 10,000+ people and thus demand for more service**
- Community leaders view TCAT as **critical to efficient and sustainable transportation system.**

TCAT needs to secure adequate and predictable funding for its rolling stock, bricks-and-mortar projects, to include an upgraded or new facility, and to meet higher operational costs.

Our Core Values Are...



- ◆ Accessible, Inclusive and responsive
- ◆ Committed to Our Customers
 - ◆ Dedicated to Safety
- ◆ Accountable for Performance
 - ◆ Supportive of Each Other
 - ◆ Striving for Sustainability
 - ◆ Embracing Innovation

New mobility services

Transit operators will need to explore new forms of public-private partnership and explore opportunities to integrate new mobility options and expand their services.

- * TCAT, Gadabout, Way2Go, and Urban Mobility LLC (developer of HyperCommute software) are collaborating to establish a new pilot service in Tompkins County – an integration of paratransit and fixed-route transit services to allow passengers to make first-mile/last-mile (FM/LM) connections. Our focus is on transporting passengers to/from a main bus stop and their homes.



Strategic plan is a roadmap to a healthy and safe community

Shifting from private motorized transport to rapid transit/public transport, such as rail, metro and bus, is associated with a wide range of potential health and climate benefits:

- lower urban air pollution concentrations
- lower rates of traffic injury risk
- less noise stress
- improved equity of access for people without cars.
- more physical activity since public transport services are often accessed by walking and cycling

SOURCE: WORLD HEALTH ORGANIZATION

Sustainability + Energy



The public transportation industry is shifting away from fossil fuels while greener technologies are maturing.

- ❖ TCAT has already secured funding for three electric-battery buses and associated infrastructure for 2020. More funding for additional electric buses is on the way.





Transit Awareness Day

- * Tuesday, June 18th – 4:00 to 6:30
- * Tompkins County Public Library Borg-Warner Room
- * Update Public – Strategic Plan
- * Generate Support for Public Transit
- * Questions and Answers



Thank You!

CONTACT INFORMATION

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Strategic plan:

https://www.tcatbus.com/content/uploads/2019/01/Strategic-Plan_2018-to-2030.pdf