



HSC WORKSHOP SERIES

A Program of the Human Services Coalition



NEW! Rural Cultural Competence – Serving Rural Communities

with Mary Maruscak

Wednesday, April 15, 2020

9:00 am – 12:00 pm

Fee \$60, includes light refreshments

REGISTER ONLINE at www.hsctc.org/workshops

**Borg Warner Conference Room, Tompkins County Public Library,
E. Green St. at S. Cayuga St., Ithaca ([driving and access directions below](#))**

Presented by the Human Services Coalition

Co-sponsored by the Tompkins County Public Library

Do you provide (or plan to provide) services to rural communities or individuals and families residing in rural communities? This workshop will equip you with cultural competence in working with people from rural areas.

Attendees will:

- Understand the common characteristics of rural culture and how it can impact service delivery
- Learn about the research around rural provision of services – and how it may affect provider perceptions and service practices
- Enhance your skills in communicating with people from rural backgrounds
- Learn about the important connection of health literacy and cultural competence

Attendees will leave the workshop with valuable resources to evaluate and improve individual and organizational rural cultural competence as well as a new network of professionals to help with further program development.

This is a program of the Rural Health Network of South Central New York, Inc.

About the Presenter

Originally hailing from the Finger Lakes area of NY State, Mary holds a Bachelor's degree in Psychology with a special focus on children and families from Keuka College. She relocated to the Binghamton area to receive her Masters in Public Administration in 2013 and completed a Certificate in Public Health Fundamentals and Principles from the University at Albany in 2017.

Mary's professional interests include health education, epidemiology, and the social determinants of health and their relationship to health outcomes and quality of life, particularly in rural communities. Mary was appointed Director of Community Health Education in November, 2018 at Rural Health Network of South Central New York (RHNSCNY). She coordinates the delivery of evidence-based programs designed to build skills, knowledge and capacity both for community members and RHNSCNY's community partners, including the Chronic Disease Self Management Program, Whole Health Action Management, Health Literacy, and Rural Cultural Competence.

Rural Health Network's Rural Cultural Competence training module is designed for professional development and provides a broad overview of the determinants and disparities impacting rural individuals, families, and communities. The module includes an in-depth discussion about ways to evaluate programs and establish more culturally competent service delivery in rural areas.

Registration and Payment

Register online at www.hsctc.org/workshops. If you are unable to register and pay online please call 607-273-8686 or email registration@hsctc.org.

Cancellation Policy

All registration sales are final - we are unable to refund or transfer fees onto a different workshop for missed sessions. At times a workshop may be cancelled due to inclement weather or other issues. If this occurs, we will post the cancellation on our website: www.hsctc.org/workshops, email all registered participants, and refund any prepaid fees. If you plan to walk-in, please check our website for the most up-to-date information prior to attending.

Scholarships

Limited scholarships are available to agencies whose non-profit board and staff members cannot attend without one. To request a scholarship, email: registration@hsctc.org in advance of the workshop.

Snacks

Coffee, other drinks, and snacks are provided at all workshops; lunch is not provided. Attendees at sessions in the Borg Warner Room may leave and eat lunch on the beautiful Ithaca Commons.

Special Needs

Please notify us if you have any special needs; the Coalition wishes to make its workshops accessible to everyone.

For the comfort of everyone, HSC workshops are fragrance free. We appreciate your cooperation.

Driving and access

The Library is located in downtown Ithaca on the corner of East Green and South Cayuga Streets.

Directions for accessing the Library

The Library does not open its Main door until 9:30 am, please go to the northeast corner of the building opposite the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

Driving Directions

From North or South on Rt. 13 or 34: Proceed to Green Street in downtown Ithaca. Turn East (toward Cornell and downtown) on Green Street. Proceed approximately six blocks to Cayuga St, take a right turn and proceed as below.

From South on Rt. 96b: Proceed down hill on Aurora Street to East Clinton Street.

Turn left and proceed to Cayuga Street. Turn right on Cayuga Street and proceed as below.

From East on Rt. 79 or 366: Proceed to downtown on State St hill and veer right onto Seneca St at the bottom of the hill. Stay in the left lane of Seneca St until you come to Cayuga St. Turn left on Cayuga St and proceed as below.

From West on Rt. 79, 96 or 89: Proceed east to Fulton St. Turn right on Fulton St and stay in the left lane. Turn left on Green St and proceed about seven blocks to Cayuga Street. Turn right and proceed as below.

From all directions: Park in the Cayuga St. parking garage behind the Library and across from the Hotel Ithaca, or in the Green St. garage (entrance is past the "Pay and Display" and after the Cinemapolis sign on the left) diagonally across from the Library. Please note that "Pay and Display" parking is an option but the cost is twice that of the Green St. or Cayuga St. garages. The Library does not open the main door until 9:30 am, so go to the northeast corner of the Library building next to the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

Accessible Parking

We recommend parking on the first floor (it's actually the second floor of the structure) of the Green Street parking garage near the lime green wall labeled "Green Street." There is an elevator that will take you down to the ground floor which outlets at the crosswalk on Green Street. Cross the street, turn right and it's a short distance to the northeast corner of the library, next TCAT's Green Street Station. Enter at the door under the green canopy. The Borg Warner room is immediately on your right. If the accessible parking spots are taken near the elevator you can also go one floor up and there are more spaces next to the elevator on the roof.

The Coalition is a United Way agency.