



# HSC WORKSHOP SERIES

A Program of the Human Services Coalition



## Write on the Money

with Stacey Murphy

Monday, March 2, 2020

9:00 am – 12:00 pm

Fee \$70, includes light refreshments

**REGISTER ONLINE** at [www.hsctc.org/workshops](http://www.hsctc.org/workshops)

**Borg Warner Conference Room, Tompkins County Public Library,  
E. Green St. at S. Cayuga St., Ithaca ([driving and access directions below](#))  
Presented by the Human Services Coalition  
Co-sponsored by the Tompkins County Public Library**

Want to learn the elements of a sound grant proposal? Ever wonder why some funders love your project, but others aren't interested? If you are new to grant writing, or if you or your program staff struggle with how to translate your program ideas into fundable proposals, this workshop may help you.

This is a workshop for anyone interested in learning how to find grants online and how to write successful grant proposals. It will provide an overview of basics around successful grant preparation and writing. Grant workshops often devote whole days or multiple days to these topics. This morning-long session will provide basic tips to get you started and allow time for questions.

**Bring your idea, program, or project on which you are working.** The exercises of the morning will move through the process of drafting language for your proposal, while we explore the following concepts:

- ✓ What makes an organization or program “grant ready”?
- ✓ Ethos, Pathos, and Logos: Why Aristotle would have been a great grant writer
- ✓ Essential parts of a proposal, including the budget
- ✓ How NOT to get funded - details matter!
- ✓ Some resources for finding funders
- ✓ Differences and similarities between local, state and federal resources

**NOTE: Register by February 20 and get a chance to help shape the morning content around searching for new funding!** Stacey believes actionable examples offer the best learning and welcomes samples that will help attendees leave as prepared as possible.

### About the Presenter

Stacey Murphy has been an independent grant writing consultant since 2012, assisting a variety of not for profits and municipalities in upstate New York to get funding to help those they serve. She writes proposals that gain awards ranging from a few hundred dollars to several million and has experience as a writer and as a grant reviewer.

Stacey is a member of the Grant Professionals Association. Her prior 18-year history in nonprofit administration contributes to her success in grant seeking, program development, and project management. Also a creative writer, she co-edited *NY Votes for Women: A Suffrage Centennial Anthology* in 2017. Stacey lives in Ithaca with her family. Her website is [www.murphygrantconsulting.com](http://www.murphygrantconsulting.com).

### Registration and Payment

**Register online** at [www.hsctc.org/workshops](http://www.hsctc.org/workshops). If you are unable to register and pay online please call 607-273-8686 or email [registration@hsctc.org](mailto:registration@hsctc.org).

### Cancellation Policy

**All registration sales are final - we are unable to refund or transfer fees onto a different workshop for missed sessions.** At times a workshop may be cancelled due to inclement weather or other issues. If this occurs, we will post the cancellation on our website: [www.hsctc.org/workshops](http://www.hsctc.org/workshops), email all registered participants, and refund any prepaid fees. If you plan to walk-in, please check our website for the most up-to-date information prior to attending.

### **Scholarships**

Limited scholarships are available to agencies whose non-profit board and staff members cannot attend without one. To request a scholarship, email: [registration@hsctc.org](mailto:registration@hsctc.org) in advance of the workshop.

### **Snacks**

Coffee, other drinks, and snacks are provided at all workshops; lunch is not provided. Attendees at sessions in the Borg Warner Room may leave and eat lunch on the beautiful Ithaca Commons.

### **Special Needs**

Please notify us if you have any special needs; the Coalition wishes to make its workshops accessible to everyone.

**For the comfort of everyone, HSC workshops are fragrance free. We appreciate your cooperation.**

### **Driving and access**

The Library is located in downtown Ithaca on the corner of East Green and South Cayuga Streets.

### **Directions for accessing the Library**

The Library does not open its Main door until 9:30 am, please go to the northeast corner of the building opposite the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

### **Driving Directions**

**From North or South on Rt. 13 or 34:** Proceed to Green Street in downtown Ithaca. Turn East (toward Cornell and downtown) on Green Street. Proceed approximately six blocks to Cayuga St, take a right turn and proceed as below.

**From South on Rt. 96b:** Proceed down hill on Aurora Street to East Clinton Street. Turn left and proceed to Cayuga Street. Turn right on Cayuga Street and proceed as below.

**From East on Rt. 79 or 366:** Proceed to downtown on State St hill and veer right onto Seneca St at the bottom of the hill. Stay in the left lane of Seneca St until you come to Cayuga St. Turn left on Cayuga St and proceed as below.

**From West on Rt. 79, 96 or 89:** Proceed east to Fulton St. Turn right on Fulton St and stay in the left lane. Turn left on Green St and proceed about seven blocks to Cayuga Street. Turn right and proceed as below.

**From all directions:** Park in the Cayuga St. parking garage behind the Library and across from the Hotel Ithaca, or in the Green St. garage (entrance is past the "Pay and Display" and after the Cinemapolis sign on the left) diagonally across from the Library. Please note that "Pay and Display" parking is an option but the cost is twice that of the Green St. or Cayuga St. garages. The Library does not open the main door until 9:30 am, so go to the northeast corner of the Library building next to the TCAT Green Street Station, turn right and enter at the door on the right under the green canopy. The Borg Warner room is immediately on your right.

### **Accessible Parking**

We recommend parking on the first floor (it's actually the second floor of the structure) of the Green Street parking garage near the lime green wall labeled "Green Street." There is an elevator that will take you down to the ground floor which outlets at the crosswalk on Green Street. Cross the street, turn right and it's a short distance to the northeast corner of the library, next TCAT's Green Street Station. Enter at the door under the green canopy. The Borg Warner room is immediately on your right. If the accessible parking spots are taken near the elevator you can also go one floor up and there are more spaces next to the elevator on the roof.

**The Coalition is a United Way agency.**